



Results Summary Show All Pages and Questions

[Export](#)

Filter Results

To analyze a subset of your data, you can create one or more filters.

[Add Filter...](#) **Total:** 706
Visible: 706

Share Results

Your results can be shared with others, without giving access to your account.

[Configure...](#) **Status:** Enabled
Reports: Summary and Detail

1. Untitled Page

1. Do you know what a blog is?



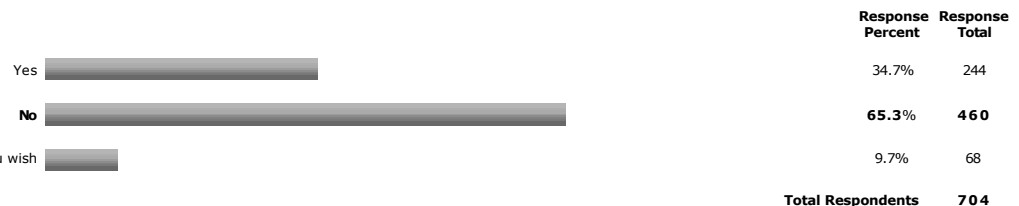
2. Do you know what a podcast is?



3. Have you downloaded an RSS newsreader (or subscribed to a Web-based RSS service)?



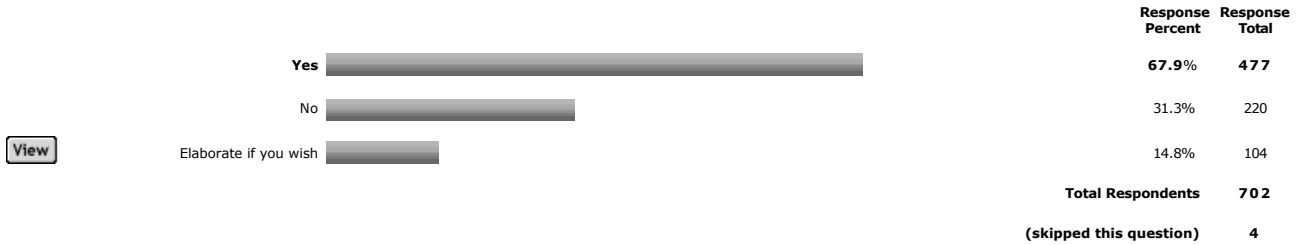
4. Have you subscribed to blogs via RSS?



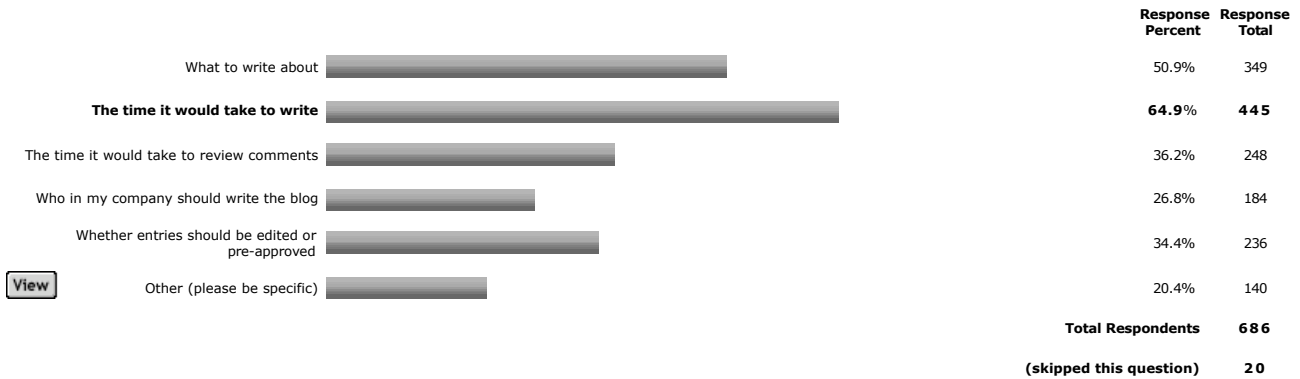
[View](#) Elaborate if you wish

(skipped this question) 2

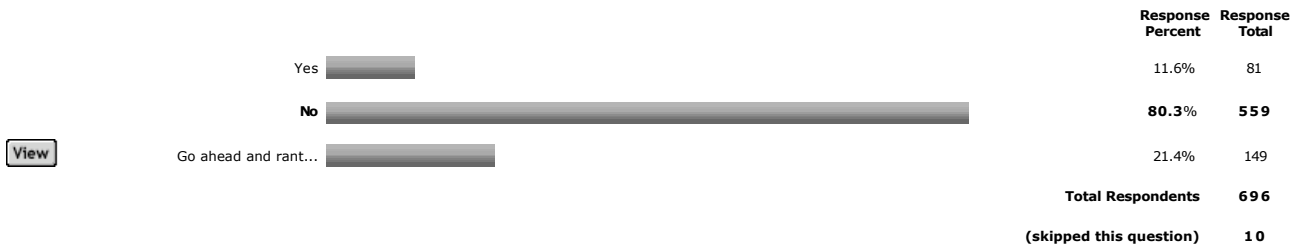
5. Has your company or organization considered starting a blog?



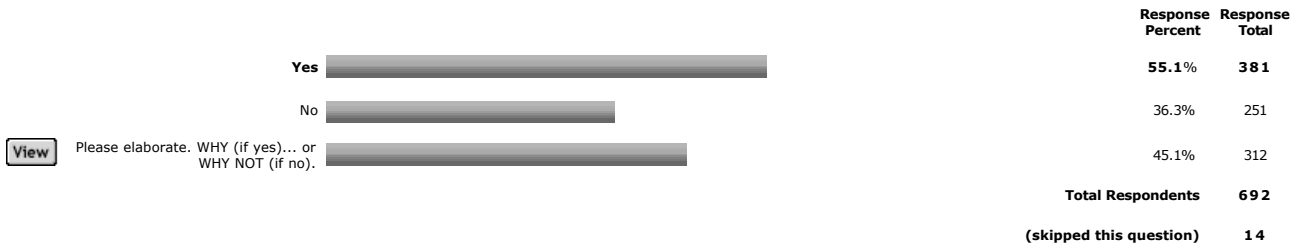
6. What are your MOST IMPORTANT CONCERNS about maintaining a business blog (choose all that apply):



7. Are blogs just a fad?











8. Will blogs become a must-have corporate marketing tool?



9. If you'd like to enter the giveaway to win a free copy of John M. Fox's Marketing Playbook (value \$37.97) enter your name, company and postal mailing address below. [This is a very cool book: illustrated, over-sized paperback offering 102 marketing "plays" from elevator signage to tradeshow CDs to white papers to, yes, blogs.] Published by Venture Marketing, 2005. THREE LUCKY WINNERS will be randomly selected.

Response Percent Response Total

<input type="button" value="View"/>	Name:		100%	670
<input type="button" value="View"/>	Company:		93.1%	624
<input type="button" value="View"/>	Work Title:		88.8%	595
<input type="button" value="View"/>	Address:		99.6%	667
<input type="button" value="View"/>	City:		99.4%	666
<input type="button" value="View"/>	State:		95.2%	638
<input type="button" value="View"/>	ZIP:		95.8%	642
<input type="button" value="View"/>	Country or mailing code, if outside the U.S.:		34.2%	229
			Total Respondents	670
			(skipped this question)	36

10. Enter your email address so I can contact you (and confirm your mailing address) if you're the lucky winner!

<input type="button" value="View"/>	Total Respondents	674
		(skipped this question) 32

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